

## CLAIMS

1. A vinyl chloride resin composition, which is prepared by adding a vinyl chloride copolymer resin obtained by copolymerizing a vinyl monomer and a macromonomer having a polymer comprising an ethylenically unsaturated monomer containing a double bond in a main chain, to a vinyl chloride resin.

2. The vinyl chloride resin composition of Claim 1, wherein the content of the macromonomer component based on 100 parts by weight of the vinyl chloride resin is 0.1 to 5 parts by weight.

3. The vinyl chloride resin composition of any of Claim 1 or 2, wherein the macromonomer component in the vinyl chloride copolymer resin is 3 to 50 % by weight.

4. A molded article comprising the vinyl chloride resin composition of any of Claims 1 to 3.

5. The molded article of Claim 4, which is obtained by calendering.

6. The molded article of Claim 4, which is obtained by injection-molding.

7. The molded article of Claim 4, which is obtained by extrusion-molding.